

The book was found

1,000 Package Designs (mini): A Comprehensive Guide To Packing It In (1000 Series)



Synopsis

Packaging is everywhere you lookâ "itâ ™s in your refrigerator, your medicine cabinet, your closets, on the streets, in the stores, etc. Putting together a compendium of 1,000 of the best packages will offer designers a true array of inspiration and illustrate why people make the buying choices they make. The package of a product often times makes or breaks a saleâ "consumers are drawn to certain colors, graphics, and shapes, and this book will have plenty to offer of all three. This will be the ninth book in the 1,000 series following 1,000 Bags, Tags & Labels, 1,000 Greetings, 1,000 Graphic Elements, 1,000 Type Treatments, 1,000 Icons, Symbols + Pictograms

Book Information

Series: 1000 Series

Paperback: 440 pages

Publisher: Rockport Publishers; Reprint edition (March 1, 2011)

Language: English

ISBN-10: 1592537057

ISBN-13: 978-1592537051

Product Dimensions: 1 x 1 x 1 inches

Shipping Weight: 1.4 pounds

Average Customer Review: 4.0 out of 5 starsÂ ¤ See all reviewsÂ ¤ (14 customer reviews)

Best Sellers Rank: #1,069,205 in Books (See Top 100 in Books) #57 inÂ Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Industrial Design > Packaging #445 inÂ Books > Arts & Photography > Decorative Arts & Design > Industrial & Product Design #4271 inÂ Books > Arts & Photography > Graphic Design > Commercial

Customer Reviews

when i need some design inspiration for packaging, this book is great to flip through. Beautiful packaging featured throughout and beats me having to search online for that swipe i knew i had but just couldn't find... it's there at hand when I need it!

Packaging and presentation are key to sales and this book gives great examples of brands that you may know or may not know but it shows how true it is that you can have a great package but the design can take your product a longer way.

This little book is perfect! Its small and compact and I can carry inspiration around with me wherever

I go when I need some design ideas. Being a Package Designer it helps me to see what's out there and how I can impact it differently. Rockport always has the best collections of what's now and what's good! Definitely Recommend!

There was no explanation of the features that make any of the designs attractive or the proper usage for different designs, nor was there an explanation of the rating or why these were included.

A great compilation of great products and above all of great package designs! I recommend it to everyone who wants to see how a product can be transformed with a great package!

It came to be almost a pocket size book...with a nice cover....and quite good examples of package design...Anyway I think it is a useful reference...

This book is amazing. So many great packages in this book. I highly recommend getting this if you love packaging and want some awesome inspiration.

[Download to continue reading...](#)

1,000 Package Designs (mini): A Comprehensive Guide to Packing It In (1000 Series) 1000 Lights. 1000 Leuchten. 1000 Luminaires 1878 to present (English, German and French Edition) Mini Farming & Indoor Gardening: Mini Farming & Indoor Gardening for Fresh & Organic Produce: How To Do Mini Farming In Your Apartment Using Indoor Gardening Techniques Hollywood on \$5,000, \$10,000, or \$25,000 a Day: A Survival Guide for Low-Budget Filmmakers THE MIRACULOUS RESULTS OF EXTREMELY HIGH DOSES OF THE SUNSHINE HORMONE VITAMIN D3 MY EXPERIMENT WITH HUGE DOSES OF D3 FROM 25,000 to 50,000 to 100,000 IU A Day OVER A 1 YEAR PERIOD 1,000 Artist Journal Pages: Personal Pages and Inspirations (1000 Series) iPad and iPad Mini Made Easy: The easy-to-understand user guide for the iPad and iPad Mini Praski's Mini-Guide to Polish Food (Praski's Mini Food Guides) Praski's Mini-Guide to Portuguese Food (Mini Food Guides) Gardening: The Complete Guide To Mini Farming (Square Foot Gardening, Small Space Gardening, Mini Farming For Beginners) The Desktop Aquarium (Mega Mini Kit): Just Add Water! (Mega Mini Kits) The Mini Rubber Duckie Kit (Mega Mini Kits) Mini Farming For Beginners: Learn 10 Best Ways Of Making Your Small Farm Profitable: (Mini Farming Self-Sufficiency On 1/4 acre) (Backyard Homesteading, ... farming, How to build a chicken coop,) Mini Farming: How to Build a Backyard Farm and Grow Fresh & Organic Food. Learn How To Avoid 20 Common Mistakes In Growing Vegetables: (Mini Farming Self-Sufficiency ... farming, How to

build a chicken coop,) Mini Atlas of Fetal Anomalies (Anshan Gold Standard Mini Atlas) Box Bottle Bag: The World's Best Package Designs from TheDieline.com Mini-Mosaic Quilts: 30+ Block Designs â¢ 14 Projects â¢ Easy Piecing Technique Simple Origami Airplanes Mini Kit: Fold 'Em & Fly 'Em! [Origami Kit with Book, 24 Papers, DVD, 6 Designs] The Complete Illustrated History of the Inca Empire: A comprehensive encyclopedia of the Incas and other ancient peoples of South America, with more than 1000 photographs Dictation: Dictate Your Writing - Write Over 1,000,000 Words A Year Without Breaking A Sweat! (Writing Habits, Write Faster, Productivity, Speech Recognition Software, Dragon Naturally Speaking)

[Dmca](#)